

Celebrate Canada's 150th with
an evening of outstanding Canadian cuisine,
exceptional wine, live jazz & fireworks



brookstreet

lumière

A Taste of Canada

Thursday,
14 September
2017

Buy
Tickets at
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All proceeds to the



Ottawa Regional
**Cancer
Foundation**



Brookstreet Lumière presents 'A Taste of Canada'

Celebrate Canada's 150th with an evening of outstanding Canadian cuisine, exceptional wines, live music and fireworks

About Lumière

Brookstreet in partnership with the Wesley Clover Foundation are pleased to present the 15th Annual Lumière Gala on Thursday September 14, 2017. All proceeds will go to the Ottawa Regional Cancer Foundation, an important local organization dedicated to cancer survivorship in Eastern Ontario. To date Lumière has distributed over \$61,000 towards the Ottawa Regional Cancer Foundation and an additional \$587,000 to other local charities.

With an anticipated 600 attendees, Brookstreet's intimate and luxurious surroundings optimize networking and socializing with the most notable figures in local business and within the community. Prior to the gala Sir Terry Matthews will be hosting an exclusive VIP reception for sponsors of the 14th Annual Lumière Gala.

The Ottawa Regional Cancer Foundation



The Ottawa Regional Cancer Foundation provides hope to cancer patients by funding local clinical trials and research and offers Cancer Coaching to help families meet the stresses, challenges and changes that come with a diagnosis of cancer. There is always something we can do. For more information please visit www.ottawacancer.ca.

The Wesley Clover Foundation



The Wesley Clover Foundation is a not-for-profit organization. Through its contributions, the Foundation is committed to supporting advances in healthcare research, promoting excellence in education and creating the next generation of entrepreneurs and, through its activities, giving assistance towards the welfare of our local community. For more details visit www.wesleyclover.com/wesley-clover-foundation.

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TICKETS

To purchase tickets, please visit our website: www.brookstreet.com/lumiere

single ticket	\$150
group of 8 tickets (additional tickets can be purchased at \$125 per ticket)	\$1,100
Maple Leaf Ticket Sponsor Package 8 tickets + logo recognition on video wall and display board during the gala	\$1,500

All prices listed are inclusive of taxes

SPONSORSHIP OPPORTUNITIES

Diamond Sponsor \$20,000

- ◆ 20 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ 8 complimentary deluxe guest rooms for the evening of the gala (*or a gift certificate valid for 6 months*)
- ◆ Firework sponsor
- ◆ Company logo on gala tickets
- ◆ Placement of your company logo on live auction paddles, a food station display, video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media

Platinum Sponsor \$15,000

- ◆ 16 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ 6 complimentary deluxe guest rooms for the evening of the gala (*or a gift certificate valid for 6 months*)
- ◆ Company logo on gala tickets
- ◆ Placement of your company logo on live auction paddles, a food station display, video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media

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Gold Sponsor \$10,000

- ◆ 12 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ 3 complimentary deluxe guest rooms for the evening of the gala (*or a gift certificate valid for 6 months*)
- ◆ Placement of your company logo on live auction paddles, a food station display, video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media

VIP Reception Sponsor \$10,000

- ◆ 12 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ 3 complimentary deluxe guest rooms for the evening of the gala (*or a gift certificate valid for 6 months*)
- ◆ Company logo on VIP Reception tickets
- ◆ Placement of your company logo on live auction paddles, a food station display, video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media

Silver Sponsor \$5,000

- ◆ 6 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ 1 complimentary deluxe guest room for the evening of the gala (*or a gift certificate valid for 6 months*)
- ◆ Placement of company logo on a food station display, video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media

Bronze Sponsor \$2,500

- ◆ 4 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ Placement of your company logo on a video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media



PRINT / MEDIA / RADIO SPONSOR

- ◆ 4 complimentary tickets to the gala that also provides access to the exclusive VIP Sponsors Reception hosted by Sir Terry Matthews
- ◆ Placement of your company logo on video wall (rotating) and display board during the gala
- ◆ Formal recognition and thank you at the gala
- ◆ Corporate logo and/or name recognition on pre and post gala advertising and social media

LIVE AUCTION DONATIONS

- ◆ Company name on the live auction bid paddles including item description
- ◆ Slide show of your donation on a video wall during the live auction
- ◆ Verbal recognition by host of the live auction on the evening of the gala
- ◆ Placement of your company logo on video wall (rotating) and display board during the gala

SILENT AUCTION DONATIONS

- ◆ Company name/logo displayed (rotating) on Brookstreet's video wall during Lumière gala
- ◆ Company name and description of donation displayed on bid sheets
- ◆ Company name listed on Lumière gala's auction web page

Thank you for your consideration and support for this important local organization that touches many lives within Ottawa.

We truly appreciate your support and look forward to having you participate.

Best wishes

Shari-Lynn Lawson

Head of Conference Services and Events, Events