



### **Sir Terrence Matthews' Brookstreet Hotel Receives Rare Double: CAA/AAA Four Diamond Awards for both Hotel and Restaurant**

OTTAWA, Ontario, Canada – August 27, 2003 – Technology industry magnate Sir Terrence Matthews scores another home run as his chic new 276-room hotel located in the heart of Ottawa's high tech sector receives the coveted CAA/AAA Four Diamond Award for both the hotel and its urbane restaurant, *Perspectives*. No other hotel in the Ottawa region has received Four Diamonds for both its lodgings and restaurant, and only a handful of properties in Ontario have achieved this distinction.

"I am delighted, but frankly not surprised," said Matthews, when told of the awards. "When one considers the exceptional staff we have put in place, the quality of the building and its décor, and General Manager Patrice Basille's reputation for attention to detail and service, we feel Brookstreet is quite deserving of this designation. Combined with our Robert Trent Jones II golf course, *The Marshes*, Brookstreet Hotel is clearly one of Canada's best new destinations for golf and corporate and incentive meetings."

Brookstreet Hotel opened in June 2003, and features 276 rooms including 35 suites. The décor is simple and elegant, and succeeds in being both modern and exceedingly comfortable. All bedrooms offer exceptional amenities, including true high-speed internet access, twice-daily housekeeping service, in-room electronic safes, down-filled duvets and luxurious robes. The 16,000 square feet of meeting space is anchored by a 5,200 square foot ballroom, and has capabilities for web casting, video conferencing, and multimedia presentation support. Along with *The Marshes* the hotel also boasts *Au Naturel* wellness and medical spa, one of the region's foremost spa facilities, offering an extensive range of services.

"What I love about this hotel is that it is upscale and exceptionally stylish, but it is also welcoming and warm," said General Manager Patrice Basille. "We are more than just a hotel, we are a destination, and these awards confirm our commitment to excellence. Our restaurant, *Perspectives*, actually rated higher than the Four Diamond level in many criteria. Chef Michael Blackie has succeeded in creating an exciting new addition to Ottawa's burgeoning food and beverage scene, which is quite an accomplishment for a hotel restaurant."



This is the second hotel property that Sir Terrence Matthews has opened, the first being The Celtic Manor Resort located in Wales just 90 minutes from London's Heathrow Airport. The 432-room luxury resort will host the Ryder Cup in 2010. Brookstreet Hotel will also seek to host international caliber golf events, and its opening week-end, June 2003, played host to the Bank of Montreal Women's RCGA National Tour Qualifier.

The CAA/AAA Four Diamond Award is one of the lodging and restaurant industry's most prestigious honours, and recognizes establishments that have shown an ongoing commitment to superior service during rigorous, unannounced inspections. Each year more than 60 CAA/AAA tourism editors visit nearly 70,000 lodgings, campgrounds, attractions, and restaurants in the US, Canada, Mexico, and the Caribbean. Of those inspected, only 2.84 percent of lodgings and 3.87 percent of restaurants are awarded Four Diamond designations each year.

"We are proud of our Four Diamond designations, and proud of our property, and we invite the corporate community, incentive meeting planners, conference organizers, other travelers and local residents to come and experience all of the offerings here at Brookstreet Hotel," concluded General Manager Basille. "We offer an experience that is simply not available at any other hotel property in this region."

For more information on Brookstreet Hotel or its sister property The Celtic Manor Resort, please visit: [www.brookstreethotel.com](http://www.brookstreethotel.com)

-30 -

Media inquiries:

Lori Lawless  
Optimum Public Relations  
350 Sparks Street  
Suite 610  
Ottawa, ON  
K1R 7S8  
613-563-2292 ext. 225  
[llawless@cossette.com](mailto:llawless@cossette.com)